

ABOUT THE INSTITUTE

The Indian Institute of Management Kozhikode (IIMK) is the fifth IIM, established in 1996 by the Government of India in collaboration with the Government of Kerala. With campus infrastructure fully operational, it is fast emerging as an internationally reckoned, fully integrated management institute of higher learning. The Institute seeks to inculcate a spirit of lifelong learning and aspires to strengthen the capabilities of integrating concepts with applications and values. It contributes towards the development of communities of dependable, capable, caring and fair-minded people.

The Institute covers a wide range of academic activities in the field of management:

- Research and Publication
- Post Graduate Programme (PGP) – two year fulltime residential programme
- Management Development Programme (MDP) – short term residential programmes in advanced management topics for middle, senior and top level managers
- Interactive Distance Learning Programme - Satellite Technology enabled, short and long (up to one year) duration programmes for working Executives
- Faculty Development Programme (FDP) – short term programmes for management teachers
- Fellow Programme in Management (FPM) - It aims at developing top quality researchers and faculty resources for academic institutions including IIMs.
- International Exchanges Programme (IEP) - IIMK's International Exchange Programme, apart from promoting Student Exchanges, places a great emphasis on faculty exchange between partner institutions.
- Conferences and Seminars

The programmes of the Institute are designed to respond to the intellectual and practical requirements of the business and industry. Notwithstanding the IIM brand equity, IIMK is mindful of the "Icarus Paradox" – so, it seeks to pioneer trendy changes in higher education in management. The driving force is innovation rather than imitation, and the constant endeavour is to be better than the best.

The Institute strives to develop an innovative academic environment through the synergy between faculty, students, industry, and technology. The Institute encourages constant interaction with the industry and other leading management/research institutes. It draws from the experience of the industry leaders and leading management researchers, by regularly inviting them to the Institute.

The MDPs cater to contemporary issues in the practice of management. These are based on the research and consulting experience of the faculty of IIMK and provide insights into real life problems faced by managers.

ABOUT FACULTY DEVELOPMENT CENTRE (FDC)

Management education in the country has made phenomenal growth during the last two decades. The liberalization of the Indian economy during early 90's and the Internet-led globalization during the later part of the last decade had posed a large number of challenges that demand advanced managerial skills. The mushrooming of management institutions offering graduate level programmes are the result of the huge demand-supply gap that was created due to the rapid expansion of the economy. While the need for high quality managers and management graduates still continue, the quality of these management institutions are far from satisfactory. While most of these institutions have quality hardware architecture (buildings, library, laboratories etc.), they are seriously handicapped in faculty resources. The general postgraduate programmes in management (MBA from universities or Post Graduate Diplomas from reputed Institutions like IIMs) are not designed to incorporate the pedagogical and research skills necessary for a Management Academic, who in turn can impart quality education. The academic profession is generally viewed as non-rewarding when compared with the lucrative initial offers made by the corporate sector and this has led to a severe dearth of faculty in all the institutions. The need for intensive programmes that orient young teachers into management profession and to keep them abreast with the development in the field is on the rise. The Faculty Development Centre (FDC) sponsored by the All India Council of Technical Education has this as its main objective. The programmes offered by the Institute will hone the pedagogical and research skills of management academic.

THE CAMPUS

IIMK is located at Kozhikode, Kerala, the 'God's Own Country', made historical by the entry of Vasco Da Gama, the Portuguese explorer, to India in 1498, and is 15 km from the Calicut Railway Station and 37 km from the Calicut Airport. The Calicut-Mysore-Bangalore National Highway, NH 212, passes by the Main Gate of the Institute. The Institute Campus has been developed in the scenic ambience of approximately 96 acres of land in the Kunnamangalam locality of Kozhikode. The site comprises of two hillocks with a valley in between. The panoramic view from the hilltop is a visual delight and is highly conducive for learning and contemplation. The design of the Campus is aimed at preserving the existing ambience, and it incorporates the strong architectural traditions of Kerala.



6-Day Workshop
on

Greenstone Digital Library Software

December 8-13, 2008

Organized by
FDP Centre
Indian Institute of Management Kozhikode

At
Indian Institute of Management Kozhikode
IIMK Campus P.O., Calicut, Kerala, INDIA



INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

Introduction

Digital Libraries have been gaining increasing attention as well as academic interest over the years, across the world. Also, there is increasing demand for improved information and knowledge management solutions in universities, enterprises as well as institutions, which can integrate access to disparate information resources and provide staff personalized information needed to make informed decisions. A key challenge is how do we create an online information environment facilitating internal content publishing and single point access to internal and external information sources. The current information environment unequivocally prompts libraries and information centres to leverage on the latest digital technologies towards building practical digital libraries and in setting up dynamic electronic information systems. Digital Libraries (DL) are structured storage environments of digital data with a consistent format for index and content abstraction. Digital libraries do enable the seamless integration of the scholarly electronic information, help in creating and maintaining local digital content, and strengthen the mechanisms and the capacity of the library's information systems and services. They increase the portability, efficiency of access, flexibility, availability and preservation of digital objects. Open Digital Library (ODL) technologies are gaining attention the world over. Without proper understanding of the complexities, procedures and practices involved in content building, content management and collection building, individual DLs will remain islands of structure in an unstructured Internet sea. Today's information /IT professional must be capable of leveraging the new technology to its fullest extent.

Objectives

The objective of the Workshop is to conduct a 6-day rigorous and advanced training programme on Digital Libraries using the Open Source Software 'Greenstone' at the Indian Institute of Management Kozhikode (<http://www.iimk.ac.in>), India.

Rationale

Developing world standard digital libraries demand deployment of costly software solutions which are beyond the reach of most of the universities/institutions in India and those in the Asian region. The Greenstone Digital Library Software is a top of the line and internationally renowned software system for developing digital libraries, promoted by the New Zealand Digital Library project research group at the University of Waikato. Greenstone is developed and distributed in cooperation with UNESCO and the Human Info NGO. It is an open-source software, issued under the terms of the GNU General Public License. The aim of the software is to empower users, particularly in universities, libraries, and other public service institutions, to build their own digital libraries. More details of the software and example digital libraries built using the software is available at <http://www.greenstone.org/>.

Workshop Content

The Workshop has been designed to facilitate the participants in

creating state-of-art digital libraries using Greenstone, which include software installation, configuration, customization, digitization and other related workflow operations, content development and management, designing and creating standard metadata sets to describe digital objects and encoding it in standard markup formats.

Pedagogy

The workshop will be conducted at the Indian Institute of Management Kozhikode (IIMK) which is equipped with world-class lecture rooms and computing laboratories with high speed Internet link. Each participant will be provided a PC supplemented with LCD projected live demos. The pedagogy will be a mix of lectures, discussions, case studies and hands-on sessions. Each participant shall be provided with a CD-ROM comprising of the Greenstone Software, faculty presentations, and other related software packages. Extensive hands-on labs will be a hall mark of this programme.

Workshop Effect

At the end of the workshop, the participants are expected to be well-versed and confident of developing digital libraries using the Greenstone software, and in particular, they will have learned the following:

1. Install/uninstall/reinstall and configure the Greenstone software and its associated softwares such as Java Runtime Environment (JRE), Ghostscript, and Image Magick;
2. Major DL development activities such as collection building (multimedia – text, images, audio and video), workflow operations, content management, and backup/restore;
3. Greenstone Librarian Interface (GLI) and its various utility panels such as the 'Gather', 'Enrich', 'Design', 'Create' and the 'Format';
4. Designing and creating standard metadata sets and editing them as required;
5. Greenstone collection configuration, customization and administration.

Target Audience

The workshop will be of immense benefit to all those involved in developing and maintaining digital collections such as LIS faculty, librarians and information professionals, IT faculty and software professionals and belonging to the academia, Government and the NGOs in India and those from other Asian countries.

Workshop Faculty

The workshop will be handled by international experts in Greenstone Software along with experienced IT faculty from the IIMK.

Workshop Coordinator

Dr. M.G. Sreekumar
(UNESCO Coordinator, Greenstone Support for South Asia)
Librarian & Head, Center for Development of Digital Libraries (CDDL), IIM Kozhikode, Kerala, India.
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Follow-up

Follow-up support shall be extended through the CDDL of IIMK which coordinates the Greenstone Support for South Asia (<http://greenstonesupport.iimk.ac.in>).

Workshop Participants

u0The participants are limited to 35

u0Participants are expected to have a thorough working knowledge of the Windows operating environment (XP, 2000X etc.), and must be aware of the popular digital file formats. Knowledge of Windows file management system, DOS commands, graphics/images creation and HTML programming will be added advantages.

Last Date

Registration to the programme will be on first-come-first-served basis. Nomination forms duly filled in, along with the Course Fee, should reach the FDP Office latest by November 24, 2008.

Dates and Venue

The workshop will be held during December 8-13, 2008 at IIMK Campus, Kunnangalam, Calicut, Kerala. (<http://www.iimk.ac.in>). The programme will commence at 9.15 a.m. on 8th December and will conclude by 4.00 p.m. on 13th December, 2008. Participants are expected to make their travel plans so as to reach IIMK campus by the evening of 7th December. *Accommodation will be provided on a twin sharing basis* in the IIMK Guest House from 7th December (A/N) to 14th December (F/N).

Fee

For Participants from Academia, Govt., NGOs : Rs. 4,000.00
From Industry/Corporate :
Rs. 8,000.00

The fee is to be paid in advance by Demand Draft in favour of Indian Institute of Management, Kozhikode payable at "Calicut" along with the duly filled in nomination form. No refund will be allowed for the fee. The fee includes course material, breakfast, working lunch and dinner.

Payments to IIMK are exempted from deduction of Tax vide Letter No. AAAAJ1012Q/ACIT/Cir-2(1)06-07 dated 12th April, 2007 issued by Assistant Commissioner of Income Tax, Circle-2(1), Kozhikode.

ENQUIRIES MAY BE DIRECTED TO

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LAST DATE FOR RECEIPT OF APPLICATION: November 24, 2008